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### Cool Davis Weekend Extravaganza

The weekend of October 13-16 offers a progression of five irresistible Cool Davis events.

**2011 Wild and Scenic Environmental Film Festival:** On Thursday, October 13, the Cool Davis Initiative with co-sponsors Sierra Club and Tuleyome presents award-winning films at the Richard Brunelle Theater at Davis High School. Doors open at 6:30 p.m.; the films begin at 7 p.m. Tickets are \$10 at <http://2011daviswildandscenicfilmfestival.eventbrite.com> and at the door (if still available.)

**October 14: Cool Davis Cruise About – Low Carbon Pathways to an ArtFull Life 4:30 – 8:00:** The Plug-in vehicle Cruise through downtown Davis begins at the G Street parking lot at 4:30-5:30 p.m. and ends at Central Park Pavilions on C Street between 3rd & 4th at 6:30 p.m. for Show & Tell from 6:30-7:30 p.m. Everyone is encouraged to walk, bike or take alternative transportation!  
<http://www.cooldavis.org/2011/09/21/cool-davis-cruise-about-friday-october-14-2011/>

**October 14: Davis Bicycles! Film Festival** at 7:00 in the Brunelle Theater at Davis High School at 315 W. 14th Street, Davis. Davis Bicycles! hosts an annual bicycling film festival with a mix of entertaining and educational films about bicycling. Ticket sales at the door; \$5 suggested donation per person. A raffle follows the intermission. The net proceeds from ticket sales will benefit the Davis Bicycles! School Program. <http://www.cooldavis.org/2011/09/27/cool-davis-festival-to-culminate-weekend-of-special-sustainable-events/>

**Cool Davis Day of Service:** Saturday, October 15, Cool Davis will coordinate environmental, climate mitigation, and eco-justice activities for volunteer participation. Projects include planting flowers for bees (Davis Bee Charmers), transplanting seedlings for habitat restoration (Putah Creek Council), preparing winter gardens to feed the hungry (Davis Community Garden and F.A.R.M), maintaining hiking trails (Tuleyome/Sierra Club), sewing reusable Veggie bags (UCD Craft Center), planting seedlings (Sodexo), and collecting acorns (UCD SCB/Audubon). Volunteer at [www.cooldavis.org](http://www.cooldavis.org).

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**Cool Davis Festival 2011:** On Sunday, October 16th, the community is invited to the free second annual Cool Davis Festival at the Davis Veterans Memorial Center. With the theme, Celebrate Healthy Pathways to a Low Carbon Life!, the festival connects low-carbon lifestyle choices with a healthy environment, personal well-being and a thriving community. [www.cooldavis.org/events/cool-davis-festival-2011/](http://www.cooldavis.org/events/cool-davis-festival-2011/)

The **What's On Your Plate** festivities begin at 11:30 with a healthy lunch purchased from Caffe Italia Pizza with a Purpose (start with cheese and add veggies of your choice), Monticello Seasonal Cuisine (serving a market salad, roasted vegetable sandwich, lavender lemonade and dessert), Silvina's Basket (serving vegetarian enchiladas with rice and choice of salad or black beans) and Fat Face Popsicles. To make a near zero waste event, we are serving on dishes from the Whole Earth Reusable Cooperative which will be returned and washed. Visitors may refill water bottles with filtered Co-op water.

The Theater opens at 12:30 with Heavenly Music: Earthly Pictures featuring the DHS Baroque Ensemble. At 1pm, Mayor Joe Krovoza welcomes everyone, Tree-o plays, a panel of food experts discusses "Practical Ways to Eat Healthy, Spend Less, and Reduce Your Food Print" and the Mayor introduces the recipients of the 2011 Eco-hero Awards. Preregister at [www.cdwhatsonyourplate.eventbrite.com](http://www.cdwhatsonyourplate.eventbrite.com) as space is limited.

The panel presents Chris Jones (key developer of the Cool California carbon calculator) speaking on how our food choices affect our carbon footprint, Danielle Lee (Sustainability Manager for UC Davis Dining Services) addressing health & wellness, buying locally grown foods, and supporting sustainable agriculture, and Spring Warren, a local author and gardener.

At 1:45 Don Saylor opens the festival with Bakuhatsu Taiko Dan. Nearly 60 festival exhibits are all dedicated to helping visitors lower their carbon footprint. They include demonstrations on how to prepare veggies, how to make green cleaning supplies and how to can fruits, free food tasting, solar cooking, gardening and irrigation tips, composting mini-classes, children's activities including a bike rodeo and crafts, biking and a plug-in electric vehicle show and tell, and much more. Our popular Carbon Cafeteria will return with energy and water conservation experts offering practical household energy conservation, home retrofit solutions, and carbon reduction on our dinner plates. Energy Upgrade CA will offer one-stop retrofit assistance.

Meanwhile, the theater offers entertainment all afternoon, featuring a new interactive children's play by Nature's Theater called Junky's Last Stand about the lure of junk food at 2:30, the Vocal Art Ensemble 3:30, Ekokinesis Dance Company at 4:05 and Earth Songs and musical Surprises: Cool Davis climate Solution Awards for businesses and organizations on the cutting edge of sustainable practices, interspersed with inspirational original songs about Earth by local composers including Laura Sandage, George Haver, Andrew Corbett, and the Davis Threshold Singers at 4:15.

Visitors will be wise to come early – by bicycle, on foot, on Unitrans if possible - if they hope to experience everything! Everyone should bring her own water bottle or cup to help make this a zero waste event. The complete program will be available at [www.cooldavis.org](http://www.cooldavis.org) the week before the festival.



## Coming to a Neighborhood Near You!!

This year CALPIRG, the Public Interest Research Group here on campus, is once again running Energy Service Corps! ([energyservicecorps.org](http://energyservicecorps.org))

Energy Service Corps is a joint project of the California Public Interest Research Group Education Fund and AmeriCorps that works with local communities to save energy, save the environment and save money. Energy Service Corps educates and serves local communities by educating kids and college students about the ben-

efits of energy efficiency; surveying energy use in apartments and homes and recommending ways to cut down energy bills and save the environment; and organizing big community service projects to put these savings into action – sealing cracks in windows and doors, swapping out old light bulbs for CFLs and other upgrades in homes, shelters and community buildings.

### Our Accomplishments Last Year:

- \* Educated 5,300 schoolchildren K-12 and college students about energy efficiency through fun and interactive lessons
- \* Completed 1,758 assessments where we pointed out major energy wasters and provided recommendations to homeowners and tenants
- \* Organized 50 volunteers to participate in an Alternative Energy Spring Break where students traveled to 5 cities across the state to upgrade community buildings and conduct energy assessments for local residents

This year in the city of Davis, UCD Energy Service Corps aims to do 400 home energy assessments, weatherize 40 homes, and educate 3,000 students.

Energy Service Corps will have several community outreach days where students will take to the neighborhoods to offer basic home assessments, give suggestions for energy saving tips, connect residents with other statewide programs and pass out free CFL light bulbs! If you are interested in signing up for a free basic home assessment or being involved with the campaign please contact [ucdennergyservicecorps@gmail.com](mailto:ucdennergyservicecorps@gmail.com).



To subscribe to future editions of the Cool Davis Initiative Newsletter visit [www.cityofdavis.org/email](http://www.cityofdavis.org/email). If you are not currently enrolled to receive email communication from the city, you may create an account at this time. Once complete or if you are a current user, log in and simply check the box for 'Cool Davis' to subscribe.



## Hydration Stations?

By: *Cindy Dirkx*

Hydration stations are gathering attention and praise as the big cities of our world take the lead in bringing back our most precious natural resources, tap-water. The municipalities of London and Paris have shown their support by restoring and renovating public drinking fountains. Italy is far ahead with its reputation of having numerous accessible water fountains throughout its country.

Just this year, San Francisco partnered with the Public Utilities Commission and Global Tap, to install modern hydration stations throughout their city. These hydration stations are sleek in design and are appealing to the thirsty eye. And hydration stations are now sweeping through hundreds of college campuses as administrators and students band together to counter the environmental degradation associated with drinking bottled water.

Who would have thought that restoring public water fountains would be breaking news for our country? But the fact is water has gone from being a free natural resource to one of the most successful commercial products of our time. In the U.S., a thousand people buy a plastic bottle of water every second and then throw it away. Purchasing a bottle of water can cost up to 10,000 times the amount of the equivalent amount of tap water. Much of this dependence on bottled water is a psychological one, based on fear promoted through corporate propaganda and advertising. Yet the U.S. has the safest tap water in the world. 89% of our municipalities meet or exceed EPA standards for safe water. Manufactured demands by bottled water corporations are not only to blame. Bottled water also plays into our ever-growing demand for convenience.

The fact is - **bottled water is not sustainable**. The energy costs of producing and providing bottled water in terms of petroleum use can be the equivalent of a quarter or more of the volume of the bottle. In terms of pollution, we discard 20-40 billion individual empty water bottles a year nationwide. Only a quarter of the bottles are recycled. Unrecycled bottles end up in our landfills or are burned, the latter releasing toxins and pollutants into the air. The remaining discarded bottles become "liquid plastic" in our oceans via our sewers and waterways. Water scientists and rural residents also raise legitimate concerns that our aquifers are being depleted by the heavy rate of water removal from commercial bottled water companies. The wide distribution of hydration stations and drinking fountains restores the fundamental human right to free, safe drinking water. The water stations are a symbol of our government's and public's will to provide and protect our drinking water. The installation of hydration stations in Davis would reduce the carbon footprint with a green and sustainable product, reduce the plastic waste stream and landfill costs, reduce recycling costs, encourage hydration, provide a friendly place to meet and interact, support water infrastructure, and provided the opportunity to be connected with a larger global movement.

*Cindy Dirkx is a new member of the Cool Davis Initiative who is interested in forming a working group to implement hydration stations throughout the City of Davis. She is interested in finding like-minded people who share this concern for maintaining access to water. Cindy is a physician with Kaiser Permanente. You can contact Cindy at [cindydirkx@comcast.net](mailto:cindydirkx@comcast.net)*

Cindy Dirkx  
Hydration Stations Project  
Self-Expression and Leadership Program  
Landmark Education



## The City of Davis Recycling Program is offering free composting classes

Location and date:

- **Friday, October 14 3:00pm to 4:30 p.m. at the Public Works Corporation Yard, 1717 5th Street**

A series of compost classes will also be held on Sunday, October 16 during the Cool Davis Festival at the Veterans Memorial Building, 203 East 14th Street starting at 2:00pm.

In addition to backyard composting, these classes will place a particular emphasis on simple, pest-free methods of composting food scraps. After attending a class, Davis residents can sign up to receive a starter set of composting worms for \$5 and residents in single-family homes can receive a backyard compost bin for \$10. To register for a class, call the Public Works Department at 757-5686 or email [pwweb@cityofdavis.org](mailto:pwweb@cityofdavis.org).

Hope to see you there!

Jennifer Gilbert, Conservation Coordinator  
City of Davis Public Works Department  
Office: (530) 757-5688  
Fax: (530) 758-4738  
[www.davisrecycling.org](http://www.davisrecycling.org)

## Kids & Parents SaveAGallon with Autogreen Bar Code System

By: Crystal Waters

The Saveagallon Contest for Davis Schools has been completely revamped. Gone are the days where the student has to remember each day to log miles carpooling, taking public transit, using an electric car, bicycling walking or scooting to school. We've entered the age of Saveagallon with Autogreen.



In this program, students are given a bar code tag. The bar code is scanned at school and the scanned numbers are entered into a computer that logs their miles to and from school. Parents also have the option of choosing "Autogreen + Notify", which emails, texts or calls the parents to notify them the student is at school. The program is limited to logging walk/bike miles in support of student healthy activity and to provide data for Safe Routes to School and similar grant applications.

The new Autogreen and Notify system is active at Birch Lane Elementary School and Sanne Fetting-er, the parent who heads up the program there, reports a 3-fold increase in students logging miles over last year's contest. Presentations have been made to the PTA's at North Davis, Marguerite Montgomery and Pioneer in hopes of starting the program there. It takes 4-5 dedicated volunteers and the start-up funds to purchase the scanner, bar code tags and, if necessary, a computer.

## Cool Davis now has a Cool Website!

Just a few weeks before the festival, Cool Davis launched a new website: <http://www.cooldavis.org> The website promotes simple steps people can take to reduce carbon, shares the latest news on all of Cool Davis' work, and supports those involved in one of Cool Davis' many projects.

Check out the website for lots of great new content including:

- Cool Davis' own carbon calculator
- Calendar of all events: internal and public
- Introductions and news from all Cool Davis' Projects
- Latest news on carbon-saving actions including video clips, photo galleries and more
- Inspiring stories of "Low carbon heroes" in Davis
- Resources and links on how to reduce carbon

The website is just one part of a whole new presence for Cool Davis on the web that allows the whole community to interact, share ideas and help Davis pioneer a new low carbon future for California. We are now on Facebook, Twitter, YouTube, Picasa – you can visit these pages via "Connect with Us" on the home page.

The website was built by Nick Buxton, Christian Kuffner and Stephanie Pan with many others in Cool Davis Initiative contributing content and ideas. The former website continues to exist and now focuses on the work of the Cool Davis Foundation. It can be found at <http://www.cooldavis-foundation.org>

Nick Buxton said, *"We believe this will be a great tool for Cool Davis as we work towards reducing our community's impact on our planet. The website is designed to be as interactive as possible. We want it to become a community hub for sharing ideas, inspiration and resources on how to live more sustainably. Please log-on, join the conversation, and take action!"*

### Take Action

- Log on to <http://www.cooldavis.org> and add comments and suggestions to the posts that you read
- If you are on Facebook, "like" our Cool Davis



Initiative page (<https://www.facebook.com/cooldaviscity>) or "follow" us on Twitter <http://twitter.com/#!/cooldaviscity>

- Email [web@cooldavis.org](mailto:web@cooldavis.org) any recommendations for resources or content for the new website
- We are looking for social media mavens to promote our Facebook and Twitter presence and to keep these hubs dynamic. If you can help, please email [mannyrin@gmail.com](mailto:mannyrin@gmail.com)

## Cool Davis List of Readings on Climate Change

The Avid Reader will host a display of books related to climate Change at the Cool Davis Festival and in their store leading up to the festival. This list will also be available on line after the festival at [www.cooldavis.org](http://www.cooldavis.org).

Cool Davis members were asked to submit their recommendations for books that cover:

- a. Climate science and climate change impacts
- b. Sustainable and low carbon living
- c. Solutions/strategies to the climate change crisis
- d. Creative reflections on the climate crisis (fiction, poetry etc..)

The resulting list is a broad collection, cutting across all disciplines. This beginning list of titles presents a wide range of authors that have moved us, awakened us to the need for action, offered us hope, deepened our understanding, and guided our living. The list is, of course, subjective, and incomplete and you are invited to add to it. Please email suggested titles and authors you believe should be added to Lynne Nittler at [Initler@sbcglobal.net](mailto:Initler@sbcglobal.net).

## Wild and Scenic Environmental Film Festival on Tours Davis

The **2011 Wild and Scenic Environmental Film Festival is back in Davis!** The Festival will feature inspirational films that share stories about the environment and community participation. This year's event will include a silent auction and raffle.

The Festival will be showing on Thursday, October 13, 2011 at the Richard Brunelle Theater at the Davis High School, 315 W. 14th Street in Davis. Doors open at 6:30 p.m. with the films beginning at 7 p.m. Tickets are \$10 plus a nominal processing charge and are on sale on line at <http://2011daviswildandscenicfilmfestival.eventbrite.com>. Tickets will also be for sale at the door the night of the event.

The 5th Annual Wild and Scenic Film Festival on Tour, hosted this year by Tuleyome, the Sierra Club Yolano Group and the Cool Davis Foundation brings together award-winning environmental films in a spirit of inspiration and education. This year's feature films include:

**"Spoil"** - The story of Canada's coastal First Nations' fight against a proposed oil export pipeline from the Alberta tar sands across British Columbia to the coast. The International League of Conservation Photographers travels through the Great Bear Rainforest in support of First Nations and captures the iconic beauty and wildlife of this pristine landscape.

**"Slow the Flow"** - Meet a landscaper who shocks his neighbors by putting in native landscaping and a non-profit that puts gardens in the city. The projects are low-tech and inexpensive and make a good argument for kicking back and not raking the leaves.

**"The Greatest Migration"** - Follow the 900 mile journey of the Snake River Salmon as they climb almost 7000 feet from the Pacific Ocean to the Rocky Mountains to reach their final spawning grounds. These iconic fish travel farther and higher than any other salmon on earth, but dams block their migration and are pushing them to extinction.

**"Ride a Wave"** tells the story of one man's dream to give special needs youth the thrill of catching a wave. The story is as much about the kids who

have the priceless experience of a day surfing at the beach as it is about the volunteers who make it possible.

The feature films are interspersed with poignant and funny short films about a variety of timely issues.

The Festival is locally sponsored by F&F Multiprint of Woodland, provider of all of the festival's printing needs. National tour corporate sponsors include Sierra Nevada Brewing Company, Tom's of Maine, Clif Bar, Osprey Packs, and Patagonia.

Join us on **Thursday, October 13th** for a great evening of films and festivities. Additional information can be found at [www.tuleyome.org](http://www.tuleyome.org) or [www.motherlode.sierraclub.org/Yolano](http://www.motherlode.sierraclub.org/Yolano) or [www.cooldavisfoundation.org](http://www.cooldavisfoundation.org).

*\*\*\* Note that we are striving for a "zero waste" event this year so all attendees are urged to bring their own drink cups, snack bowls, and cloth napkins.*

## Bike Rodeos Coming To School Near You!

In October, Davis Bicycles! In cooperation with the city and schools, will be holding bike rodeos at **Marguerite Montgomery**

**(October 12)**. The bike rodeos teach students bike safety riding skills including signaling, looking both ways before crossing a street, looking over your shoulder for traffic coming from behind, and the meaning of common traffic signs. Each participant also gets a helmet-check and bike-check.

We will be doing more bike rodeos in spring. If you would like to volunteer for a bike rodeo, please contact Jim Watson at [jwatson@omsoft.com](mailto:jwatson@omsoft.com). Bike mechanics are always welcome, but some other rodeo positions need no special experience.

A bike rodeo for parents and kids will take place in the parking lot at the Vets Memorial Center at the upcoming Cool Davis Festival on October 16th.



# Cool Davis Initiative Partners



B & L Bike Shop  
Blue Thumb Household Water Resources  
Caffé Italia  
Care for God's Creation  
Church & Society Committee of Davis United Methodist Church  
Ciocolat  
City of Davis  
Community Alliance with Family Farmers (CAFF)  
Davis Bicycles!  
Davis Bike Collective  
Davis Chapter Society for Conservation Biologists  
Davis Energy Group  
Davis Farmers Market  
Davis Farm-to-School  
Davis Food Coop  
DHS Environmental Club  
DJUSD STEM, Green Schools  
Davis Media Access  
Davis Waste Removal  
Dos Coyotes  
Emerson aJHS Earth Club  
Explorit  
Good Humus Produce  
Green Sanctuary of UU Church of Davis  
Holmes Junior high Green Team  
Monticello "Seasonal Cuisine"  
Parent to Parent Institute for Infant Brain Development  
Putah Creek Council  
Sierra Club Yolano Group  
Stewards of God's Creation of Davis Community Church  
Tree Davis  
Tuleyome  
Swann Electric Bicycles  
UCD Arboretum  
Unity Center of Davis  
Valley Climate Action Center  
Yolo Basin Foundation  
Yolo Clean Air  
Yolo County Housing  
Yolo Federal Credit Union  
Yolo Food Bank  
Yolo Land Trust  
Yolo-Solano Air Quality Management District

## Submitting articles

If you have a carbon reduction or energy efficiency related announcement or article to share please let us know. Cool Davis Initiative Partners enjoy special benefits in announcing their special events and activities in our newsletter. The 15th of the month is the deadline for submitting fully edited articles. Send to: Chris Blackman at [cblackman@yolofcu.org](mailto:cblackman@yolofcu.org).