Earth Day Pledge Challenge Menu

More details here: https://www.cooldavis.org/pledge Email coolsolution@cooldavis.org with questions (Updated April 2 2024)

Diversify Your Ride

- Encourage 1x month at least 1 person to ride a bike, bus, or walk
- Bike, bus, or walk to work, school, or errands 3x per week (or more)
- Reduce air travel emissions
- Buy and use an electric vehicle, ebike, or e-scooter as your primary mode of transport

Eat Thoughtfully

- Watch a documentary about plant based eating from our series or choose your own
- Set up a monthly plant-based meal or potluck with friends or family
- o Eat a meatless meal 3 times per week
- Avoid palm oil starting with reading labels
- Strategize to minimize food waste
- Give up or significantly reduce high impact foods like beef, pork, lamb, or dairy
- Switch to a vegetarian or plant-based diet

Green Your Finances

- Learn about greening your finances and why it's important
- Move your money to an ethical and fossil-free bank or credit union
- Open a credit card with an ethical institution and select an organization to support
- Make a (significant-for-you) donation to a climate organization
- Change your investments to be socially responsible and fossil free

Get an Energy Boost

- Pre-cool your home during summer to avoid peak usage and rates
- Open windows to cool your home at night during summer months
- Hang your clothes to dry instead of using a dryer for 3 weeks of the month
- o Install a whole house fan
- Get your attic insulated
- o Get rooftop solar with battery storage
- o Make a plan to electrify your home

Get Involved

- Share about your pledge with 5 friends or family every month (talk about it!)
- Start or join a neighborhood connecting, sharing, or safety group
- Host a connecting event for your friends, family, neighborhood, church, or school
- Volunteer with a climate or resilience organization, community garden, or school environmental club
- Attend City Council and/or City Commission meetings for agenda topics on climate and resilience

Build Resilience

- Make a household emergency plan and kit
- Make a commitment to learn about and act on climate injustices
- Offer or ask for assistance from a neighbor
- o Begin a new self-care routine
- Plant or adopt a fruit producing or climate ready shade tree
- Replace grass with drought tolerant plants and drip irrigation