



Earth Day Pledge

EMBRACE THE CHALLENGE! The Earth Day Pledge Challenge is about Yolo County residents completing at least 6 specific greenhouse gas reducing or resilience building actions before Earth Day 2024. Cool Davis identifies high impact actions and ways to achieve them. *You get busy building new habits, sharing your story, and learning from friends, family, and neighbors.*

HOW TO PLEDGE

1. Visit the page www.cooldavis.org/pledge
2. Click **Pledge** and register using an email you'll continue to check and use over the next year!
3. Take the survey and pick 1 or more actions in each of 6 categories
4. Invite friends, share it with your household, family, or housemates
5. Start working on your pledge actions
6. Tell us about your progress every 3 months
7. Finish by Earth Day 2024! April 22 is Earth Day!
8. Celebrate with other pledgers!

New pledges accepted through July 22, 2023



EARTH DAY

PLEDGE

CHALLENGE

2023

HOW DOES IT WORK?

- After pledging, you'll receive confirmation and information
- Add **coolsolutions@cooldavis.org** to your contacts
- You'll receive a link to your own personal pledging and reporting survey.
- We'll resend the link to your survey every 3 months for updates.
- Responding will take about 12 minutes each time. You can also finish early in January if you want!



CONNECT

- Ask about basics at coolsolution@cooldavis.org
- Use our support docs to get started
- Receive action-specific tips and resources
- Gather with other pledgers in-person and online
- Ask our volunteer experts advanced questions

CELEBRATE

- Gather to get inspired
- Host your own gatherings with friends or neighbors
- We'll have a doosie when it's all done

SHARE YOUR STORY

- Share your "Why I'm pledging" story
- Share photos of embracing
- Use #YoloEarthDayPledge2023 and tag us @cooldaviscity



FINE POINTS

- **Don't sweat the details!** You don't have to succeed 100%, just start where you are and do what you can!
- **Already doing these actions?** Select and extend them if you wish. For example, if you "bike, bus, or walk to shopping or eating out" at least 3 times every month already, extend that to 6 times.
- **Actions don't work for you?** If actions don't work for you, choose *Other* and tell us about your cool action!
- **Changed your mind?** Changing your mind is okay! Tell us about your shifts in progress reports and work on those.

Email coolsolutions@cooldavis.org with questions