

## **Graphic Design Internship**

Onsite at Cool Davis

Unpaid

### **Internship Title**

Environmental Outreach Graphic Design Internship

### **Internship Description**

Cool Davis' mission is to inspire our community to reduce greenhouse gas emissions, adapt to a changing climate, and improve the quality of life for all. The intern will work closely with an Art Director and Communications Coordinator to create both electronic and printed promotional materials for Cool Davis. Projects may include promotional and informational brochures, event posters, social media graphics such as memes or infographics, website graphics, design elements for video, and more. Interns will bring their own creativity to projects while working with brand guidelines to ensure consistency and recognizability with other Cool Davis materials.

### **Responsibilities & Expectations**

Our ideal intern(s) will have strong graphic design sensibilities, proficiency in design programs, ability to meet deadlines and take constructive criticism. The intern will be responsible to

1. Create designs based on project briefs from the Communications Director / Art Director
2. Review feedback with Communications Director / Art Director
3. Revise designs as needed
4. Finalize and implement designs (preparation and submitting to printers / implementing on Cool Davis website & social media accounts / etc).

### **Programs & Skills**

- Photoshop, Illustrator, InDesign
- Some experience with HTML / CSS / WordPress Content Management System a plus; not required.
- Off-computer art and design skills such as concept sketching / illustration / photography screen printing / etc. encouraged!

**Training & Support:** Design interns will receive a brief introductory orientation and final debrief as well as two opportunities for feedback during the Summer Session. Evan Clayburg, Cool Davis Art Director and Leslie Crenna, Cool Davis Communications Coordinator, will serve as academic supervisors. Other educational opportunities may be provided by Cool Davis professionals. Weekly supervision will be provided by Cool Davis professionals.

**Time Commitment:** 6 hours a week / 60 hours per quarter (3 in office per week min)

**Units:** 2 (60 hours)

**Dates:** Fall, Winter, and Spring quarters

**Application due:** TBD

**Submit to:** Leslie Crenna, Communications Coordinator, [lesliecrenna@cooldavis.org](mailto:lesliecrenna@cooldavis.org)