



MARCH 1-31
DAVIS, CA

Bistro 33

Chay Corner
@ Lazi Cow

Davis Food Co-op
de Vere's Irish Pub

Foodnome.com

Redrum Burger

Smokin'Ewe BBQ
@ G Street Wunderbar

Solomon's
Delicatessen

The Hotdogger

UC Davis
Dining Services
@ 6 locations

Yeti Restaurant

Zumapoke
& Lush Ice

COOL & CUISINE
Planet Friendly Food
coolcuisine.net

January, 2019

Dear Community Leader,

Are you looking to create opportunities for fun and community engagement among your membership? Could you get behind helping your members reach their New Years' resolutions to be more healthy? Are you interested in finding out how you can help Davis reach our sustainability goals in a very measurable way together? If so, the COOL Cuisine Burger Battle in Davis invites you and your members to join in the festivities this coming March 2019.

What IS the Burger Battle? Local restaurants throughout Davis and UC Davis Dining Services will create 20+ scrumptious, juicy, mouth-watering, plant-based burgers, and offer them throughout the month of March. These burgers will offer a healthy local eating experience, and support our local chefs. Over 80% of the burgers will be made in house from scratch! There will be many unique and creative flavors and offerings – including Vietnamese banh mi, Nepalese spiced patty, smoked BBQ flavor, and a hot Italian wiener burger!

The COOL Cuisine Burger Battle is partner of Cool Davis and is sponsored by Davis Downtown Business Association, Davis Food Co-op, Davis Chamber of Commerce, Varsity Theater, Joe Kaplan Real Estate, The Mengali Group/Guild Mortgage, Andrew Newman, CPA, and Vegan Outreach, as well as generous individual donations.

Ways Your Club or Group Can Participate?

- Encourage your members to go out together, dine and vote for their favorite burger.
- A little competition never hurt anyone, your group can challenge other local groups for which has the most voters in the Burger Battle.
- Your group can form tasting teams of five people--if they taste four burgers they can give an award in your group's name—with logo...you can design a fun award category...for instance the Odd Fellows could give out an Oddest Burger Award! There is a short registration form for Tasting Teams on our web site.
- Include these plant-based burgers in your group's catering orders during March and encourage voting.

We hope your group will participate in this fun event from March 1 – March 31, 2019 and help support our city's healthy eating and climate action goals!

For additional information, including a list of all participating restaurants, schedules, and ingredients, please visit us at www.coolcuisine.net or call us at 818.621.0268. We hope to see you there!

Anya McCann

Founder, COOL Cuisine

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