



MARCH 1-31
DAVIS, CA

Bistro 33

Chay Corner
@ Lazi Cow

Davis Food Co-op
de Vere's Irish Pub

Foodnome.com

Redrum Burger

Smokin'Ewe BBQ
@ G Street Wunderbar

Solomon's
Delicatessen

The Hotdogger

UC Davis
Dining Services
@ 6 locations

Yeti Restaurant

Zumapoke
& Lush Ice

COOL CUISINE
Planet Friendly Food
coolcuisine.net

January, 2019

Dear Davis Business/HR Leader,

Are you looking for a fun and inexpensive way to promote employee wellness through healthy food choices, enhance your Corporate Social Responsibility, and support local chefs? If so, the COOL Cuisine Burger Battle in Davis invites you and your employees to join in the festivities this coming March 2019.

What IS the Burger Battle?

Local restaurants throughout Davis and UC Davis Dining Services will create 20+ scrumptious, juicy, mouth-watering, plant-based burgers, and offer them throughout the month of March. These burgers will offer a healthy local eating experience, all ingredients will be posted on our website prior to the launch, and over 80% of the Burgers will be made in house from scratch!

The COOL Cuisine Burger Battle is partner of Cool Davis and is sponsored by Davis Downtown Business Association, Davis Food Co-op, Davis Chamber of Commerce, Yelp, Varsity Theater, Joe Kaplan Real Estate, The Mengali Group/Guild Mortgage, Andrew Newman, CPA, and Vegan Outreach, as well as generous individual donations.

Ways Your Company Can Participate?

- Encourage your employees to dine and vote for their favorite plant-based burger (every voter is also entered for a raffle drawing).
- Notify your healthcare insurer you are promoting plant-based eating, you may be eligible for premium reductions!
- Incorporate the Burger Battle into your wellness program – there will be another Plant-Based Burger Battle in Sacramento this coming June, and a Plant-Based Chef's Challenge in October. This will help make plant-based eating an ongoing theme of your wellness program.
- A little competition never hurt anyone, your company can challenge other local companies for which company has the most voters in the Burger Battle.
- Your employees can form tasting teams of five or more people, if they taste four burgers they can give an award in your company's name—with your company logo (e.g., company/department/functional team name) creating inter and/or intra corporate challenges.
- Include these plant-based burgers in your corporate catering orders during March and encourage voting.

We hope your company will participate in this fun event from March 1 – March 31, 2019 and help support our city's healthy eating and climate action goals!

For additional information, including a list of all participating restaurants, schedules, and ingredients, please visit us at www.coolcuisine.net or call us at 818.621.0268. We hope to see you there!

coolcuisinedavis@gmail.com   

