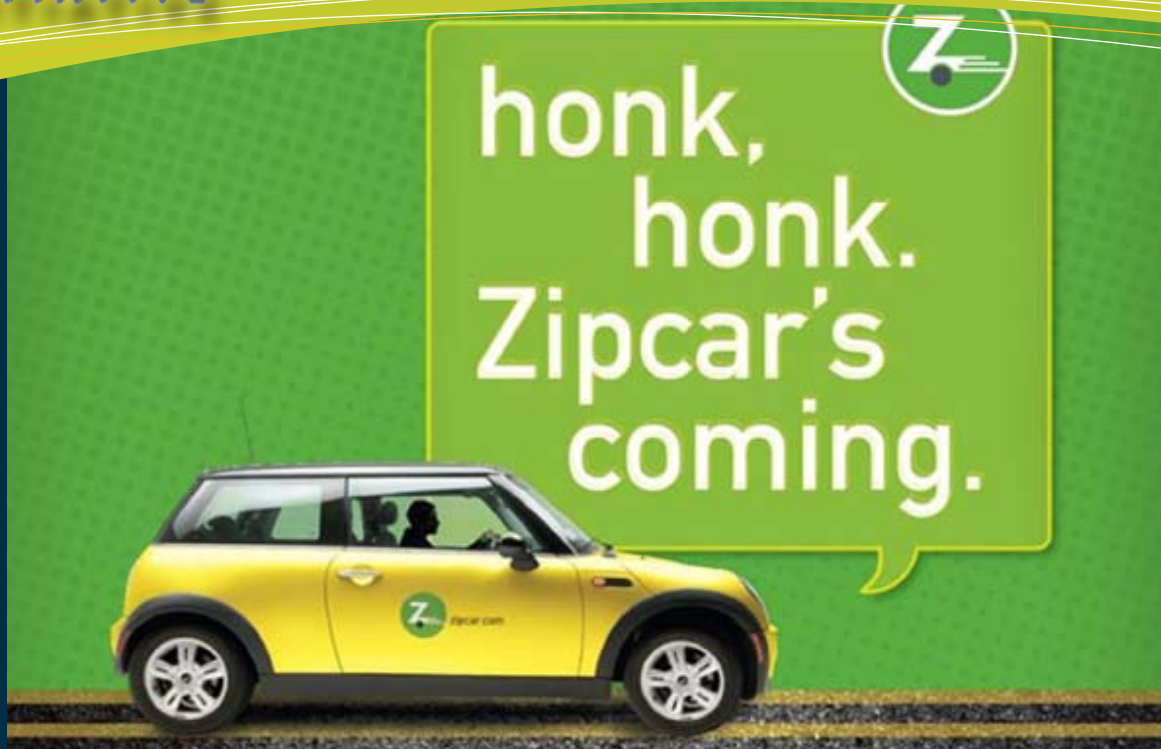


Coalition Partners

- Care for God's Creations
- City of Davis
- Community Alliance with Family Farmers
- Davis Bicycles
- Davis Bike Collective
- Davis Energy Group
- Davis Farm-to-School
- Davis Farmers Market
- Davis Food Coop
- Davis Joint Unified School District
- Davis Waste Removal
- Explorit
- Green Sanctuary
- Putah Creek Council
- Sierra Club Yolo Group
- Tree Davis
- Tuleyome
- UCD Arboretum
- Yolo Basin Foundation
- Yolo Clean Air
- Yolo Federal Credit Union
- Yolo Food Bank
- Yolo Land Trust
- Yolo-Solano Air Quality Management District
- Valley Climate Action Center

If you are interested in becoming a partner, contact Dominique Sayer at (530) 757-4362



THINK GLOBALLY, CAR SHARE LOCALLY

Climate change is a global problem with local solutions. The state, in implementing the requirements of AB 32, the Global Warming Solutions Act, is asking local governments to reduce the number and length of car trips. One way to do that is to reduce the number of cars, and that's where car sharing programs like Zipcar come in. Several studies indicate that every shared car can replace between 6 and 20 cars in a city environment as people choose not to buy a second or third car, or decide to give up one or more they no longer need. Data from Zipcar indicates that 40% of their members either sold a car or decided not to buy one after joining the program.

Fewer cars does not necessarily mean less gas consumption but studies also indicate that people who participate in car sharing programs actually tend to significantly reduce the number of trips they take in a car, which means less greenhouse gas emitted into the atmosphere, and Zipcar vehicles tend to be more energy-efficient than the average car.

Car sharing also puts more cash in people's pockets and available for local spending. Estimates are that the annual cost to own and operate a car is about \$10,000, whereas sharing a car (depending on how much you use it) is somewhere between \$500 and \$4,000.

Car sharing programs have been very successful in cities where they have been implemented, especially in communities with college campuses. Membership tends to increase quickly. *Continued on next page...*

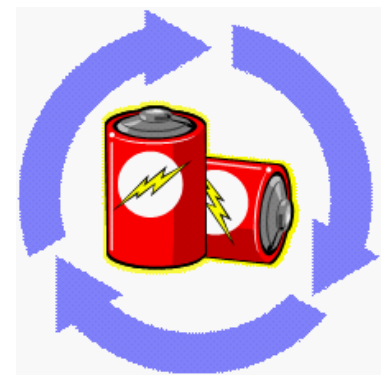
Think Globally, Car Share Locally Continued...

Cars are available 24/7, they are easy to obtain, and the hourly cost covers pretty much everything: gas, parking, insurance, cleaning, maintenance, and repairs. And, if you are a member in Davis, you have access to the whole network: you can hop into a car when your plane lands or your train pulls into the station in any of the numerous communities throughout the country that have Zipcar programs.

Some car share programs include a truck in the vehicle fleet and all those who have an occasional need for such a vehicle to haul big stuff around don't need to own a truck just for those every-now-and-then needs.

Perhaps the biggest selling point is the positive anecdotal testimony from people who belong to car sharing groups.

The city council, in bringing a car sharing program opportunity to Davis residents, acted in the interests of its citizens and in furtherance of our local role in stewardship of the planet. To sign up for Zipcar in Davis go to www.zipcar.com and type in "Davis."



Battery Recycling - Keeping Hazardous Materials Out Of Our Landfill

In 2006 the State of California imposed a landfill ban on all household batteries. In essence the days of tossing old batteries into your household garbage is a thing of the past. Here's why:

Batteries consist of heavy metals. Mercury, lead, cadmium and nickel, which can leak into the soil or when incinerated some of the metals may be released into the air increasing hazardous materials in the ash produced by the combustion process.

According to the State of California website, green.ca.gov in 2002 the California Integrated Waste Management Board reported that 507,259,000 batteries were sold in California in 2001 while only 0.55 percent were recycled. So how can you do your part to keep hazardous materials like these out of our landfill?

Recycle. It's that simple. Here are several locations in Davis that accepts batteries for recycling.

- Davis Senior Center, 646 A Street
- CVS Pharmacy (Longs Drug Store), 1550 E. Covell Blvd.
- CVS Pharmacy (Longs Drug Store), 1471 W. Covell Blvd.
- Rite Aid, 655 Russell Blvd.
- Rite Aid, 2135 Cowell Blvd.
- Hibbert Lumber at 5th & G Sts.
- Davis Ace Hardware at 3rd & G Sts.
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To learn more about recycling in Davis visit www.cityofdavis.org/pw/recycle or www.green.ca.gov.

To subscribe to future editions of the Cool Davis Initiative Newsletter visit www.cityofdavis.org/email

If you are not currently enrolled to receive email communication from the city, you may create an account at this time. Once complete or if you are a current user, log in and simply check the box for 'Cool Davis' to subscribe.



CALPIRG is the California Public Interest Research Group. It is a non-partisan, student run group that works on real social issues that affect students. There are chapters throughout the state that run a variety of different campaigns including Global Warming Solutions, Cheaper Textbooks, and College Affordability campaigns.

The UC Davis student chapter has been on campus since 1996. Since that time they have had some great accomplishments at the legislative and local levels. In 2008 they were the lead group in helping pass proposition 1a, the High Speed Rail Initiative which will improve California transportation and reduce greenhouse gas emissions. They also worked with the grounds department and the Associated Student body to plant 15 fruit trees in the efforts to help make UC Davis an "edible campus". Students will soon be able to pick the fruit to eat and have a cool place to study under the shade of these fruit trees.

This quarter CALPIRG is working on a couple of environmental campaigns with the most important one being the No On Prop 23 Campaign. Last year they voted this as the statewide priority campaign because students from all over California understand that if this proposition passes it will destroy thousands of their future green energy jobs, creating a tougher and dirtier economy. This fall they aim to register two thousand new voters and collect five thousand No On Prop 23 postcards that they will send to local politicians. California students understand the risks that a dirty energy proposition, like prop 23, will bring to California's resources, human health, and economy. CALPIRG is also running a campaign on banning polystyrene containers in the City of Davis, following the lead of over forty California municipalities who have already done so. This turned out to be a great success on campus and now they set their sights towards the city.

CALPIRG has been working very closely with the Cool Davis Initiative by providing volunteers for the Green Living Festival held on 10/10/10. There they will register voters, run a No On Prop 23 table, and provide information on their city-wide polystyrene ban campaign. CALPIRG aims to work with the Cool Davis Initiative to bring their efforts to the students of UC Davis as well as throughout the state.

Cost Saving Tips To Go Green At Home

1. Insulate - Upgrading insulation to a R-value can reduce the amount of energy needed to heat or cool your home and save you money too.
2. Low Flow - Swapping out your shower head and toilet to low-flow options can greatly reduce the amount of water used.
3. What Runoff - Using soaker hoses and drip irrigation systems can lower the amount of water used and is a great way to keep you plants healthy.
4. Cool Options - Consider installing ceiling fans will help keep your home cooler and lower your energy costs in both summer and winter.
5. Plant a tree - When planted in the right location a tree will help keep your home cooler in the summer months.
6. Be an Energy Star - When replacing appliances, be sure to look for the Energy Star label.

For more tips visit www.treehugger.com.

Cool Davis Member Profile

Manny, a student member of the Cool Davis Initiative, is involved in a variety of different environmental groups at UC Davis. He works with the Environmental Policy and Planning Commission, which is a part of the Associated Student Body. Through this commission he works on promoting an increase in sustainable habits among the students of UC Davis. This fall Manny, along with other inspired students, is teaching a seminar for freshmen and other new students about how to live sustainably in Davis. Manny has also been working with the UC Davis student chapter of California Public Interest Research Group (CALPIRG) for the past year on the Global Warming Solutions Campaign. Last February the campaign was recognized as one of the top 10 student groups in the Organize to be Heard Challenge, where student groups from around the country raised awareness in support of national climate legislation. Manny was selected to represent UC Davis CALPIRG in Washington D.C. where he met with Senator John Kerry, Administrator Lisa Jackson of the EPA, as well as several other members of Congress. This quarter, he is coordinating a "No On Prop 23" campaign on campus.



Manny Rin

Manny has been working with the Cool Davis Initiative in hopes of bringing the sustainability efforts of the city to the campus and students of UC Davis. "Because the students make up such a large part of the Davis population, I want to make sure that we do our part as well" Manny is a third year Environmental Policy Analysis and Planning major and plans to work in that field in Washington D.C. when he graduates.

COME HELP US CHANGE THE WORLD-STARTING IN DAVIS

Cool Davis Climate Action Work Day - October 9, 2010

Cool Davis Festival - October 10, 2010

2-5 p.m. Vet's Memorial



The Cool Davis 10-10-10 Weekend is right around the corner. Please join the Cool Davis Initiative Committee for our event spotlighting the Davis Climate Action Plan.

What: This weekend, October 9-10, 2010, Davis will introduce the Cool Davis Initiative to the public and celebrate the passage of the City of Davis Climate Action and Adaption Plan in a weekend of service, education, and celebration: the Cool Davis 10-10-10 Weekend. Please join us by becoming a sponsor of this timely and historic community-wide event. Davis is joining thousands of communities around the world in addressing climate action by striving to reduce the global carbon footprint by 10% or more in 2010 (10-10-10 Global Work Party: 350.org).

Climate Action Work Day - Oct. 9, 2010 - a community-wide day of service, tentatively beginning with a rally at the Farmer's Market to gather Davis volunteers heading to climate solution work parties, workshops, and service projects occurring simultaneously around our city!

Cool Davis Festival - Oct 10, 2010 - an afternoon of celebration of culture and climate action in Davis at the Veterans Memorial Center with eco-living demonstrations, music, theater, dance, nibbles, and Mayor Don Saylor as M.C. of a very special program.