



Cool Davis Festival Sponsorship Levels & Benefits

Take action for climate stability and a thriving Davis by becoming a sponsor of Cool Davis Festival today. The Cool Davis Festival marketing opportunities for your organization abound as we launch an exciting and far-reaching publicity campaign in Davis this fall.

Choose from sponsorship opportunities described below, then fill out the attached Sponsorship Commitment Form and send the form with your check payable to Cool Davis Foundation at 2736 Brentwood Place, Davis, CA 95618. When your sponsorship check and Sponsor Commitment Form are received, the Cool Davis Foundation will send you a confirmation e-mail.

Environmental Hero \$2,500

Large company logo on B St. banner, on B & 5th St. corner billboard and on welcome posters on site. Large logo on Festival poster, on Festival T-shirts, in newspaper ad and on event program. Logo on event web page with a link to company. Recognition in social media announcements and at Festival ceremonies.

Environmental Guardian \$1,000

Medium company logo on B and 5th St. billboard and on welcome posters on site. Medium logo on Festival poster, on Festival T-shirts, in newspaper ad, on event program, and on web page with link and recognition in social media announcements.

Environmental Sentinel \$500

Name in large type prominently listed on Festival poster, on welcome poster on site, on Festival T-shirt, in newspaper ad, in event program, and on web-page with link.

Environmental Defender \$250

Name in medium type listed on Festival poster, in newspaper ad and on event program. Recognition on web page.

Environmental Protector \$100

Name in small type listed on festival program. Recognition on web page.

Please note equivalent in-kind contributions of labor or materials will be considered at each sponsor level.

Additional Sponsorship Benefits:

All sponsorship Levels will be publicly thanked in the Davis Enterprise. Level I-IV sponsors will also be recognized on Day of Service posters. Sponsoring businesses that sell "Green Products" such as solar panels, low flow showerheads, compact fluorescent light bulbs, LEDs, etc. may request permission to use the Cool Davis name in their promotion of these products July through December 2011 by contacting CDF Treasurer, Alan Pryor ozone21@att.net

For more sponsorship opportunities and inquiries, contact Chris Blackman, cblackman@yolofcu.org, or Chris Granger, cgranger@dcn.org 530-219-1712.

*The Cool Davis Foundation is a 501 (c) (3) non-profit organization (EIN 27-3056050).



Cool Davis Festival

Sponsor Commitment Form

Please send this form with your donation check to Cool Davis, 2736 Brentwood Place, Davis, CA 95618 by August 15th, 2011. Checks may be made out to "Cool Davis Foundation*." When your sponsorship check is received, your organization will receive a sponsorship confirmation e-mail serving as receipt and also describing your sponsorship benefits. Thank you for your support. We hope to see you at the Cool Davis Festival

Name of Sponsor: _____

Your Title: _____

Your Phone: _____ E-mail: _____

The Name of Sponsor Organization (if applicable): _____

Sponsor's Website: _____

Donation Amount: \$ _____ Sponsorship Level: _____

Contact to Obtain Logo File (if applicable): _____

Would your business or organization like to have a presence on site?

- Yes No Make your business information available at our sponsors table
 Yes No Providing an Educational non-business Exhibit in keeping with the Festival theme
 Yes No Organizing a team of volunteers from your business or organization organization to help at the Festival.

Is your business or organization interested in being contacted about the following marketing and relationship-building opportunities with the Cool Davis Initiative for the Day of Service on October 15th. . . .

- Yes No Organizing a Day of Service Project at/with your business or organization
 Yes No Organizing a team of volunteers from your business or organization to join one of the Day of Service Projects

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