



Campaign Field Coordinator Job Description (2 positions open)

The **Campaign Field Coordinator** is responsible for the direction and implementation of Cool Homes and Cool Solutions campaign activities. using community based social marketing principles and community engagement strategies. They train and direct volunteers to work with households to reduce household-based greenhouse gas emissions in the areas of Transportation, Home Energy, and Consumption (consumer choices). Activities include: signing up households as Cool Homes and helping them develop action plans with a portfolio of solutions. These may include special communications messages, workshops, tabling, door-to-door outreach, challenges, forums and special events.

Primary responsibilities

- Plan and implement all campaign community engagement activities including communications, tabling, forums, workshops, and door-to-door outreach related to a designated Campaign area.
- Train, place, direct and evaluate volunteers in community engagement and community-based social marketing activities for designated Campaigns.
- Assist with design and delivery of Cool Solutions/Cool Homes materials and messages.
- Help with support, tracking and evaluation of household and program outcomes, ensuring data entry, and conducting regular analysis for program improvement.
- Work with program partners to organize and direct shared campaign activities.
- Provide administrative support to Campaign Working Groups as assigned.

Qualifications

Knowledge – Basic knowledge of climate change, both globally and locally is required. A bachelor's degree from an accredited college or university is required. Knowledge of principles of community organizing, community engagement, and community planning is preferred.

Experience – This is an entry-level community organizing position. Candidates with previous experience working or volunteering in social action or community organizing, marketing, community engagement, political campaign organizing, or community-based social marketing are preferred.

Skills & Abilities -- Demonstrated ability to work with diverse groups and volunteers with a range of backgrounds, motivations and interests. Ability to write and communicate effectively, with a working knowledge of basic computer, data and social media tools. Database and GIS tools is a plus.

Location This position is located in Davis, Yolo County, California, and available immediately.

Compensation

The position is available as a part-time and full-time exempt position; details regarding benefits provided on request. Employment by Cool Davis is employment at-will. 1 -2 full or part-time positions to be filled by the end of 2019. FTE Base salary of \$31,500-41,500/year.

Fill out the [Campaign Field Coordinator Pre-Application Form](#) to receive the complete job description and full instructions on how to apply for this position.