



## MEETING NOTES

Thursday, June 16<sup>th</sup> ~ 3:30 – 5:00 pm  
1818 5<sup>th</sup> Street – Upstairs Conference Room

*Attendees: Kathy Coulter, Dominique Sayer, Chris Granger, Asha Byrd, Lynne Nittler, Chris Blackman, Will Klein, Rob Davis – Davis Bicycles!*

**1) Crafting creative & fun responses from CDI about positive responses to climate change issues - aka: Bob Dunning's 11 word stories in the Davis Enterprise.**

The idea was presented to come up with fun & positive anecdotes regarding climate change, behavior, etc., to Bob Dunning's column. If it comes from individuals, then submission need not be approved by the Core. However, if it is designated from the "CDI", then it should come through our regular channels first – either by email or presented at a meeting. As an example, Chris Granger tossed out one that might be great for Davis Bicycles! *Mothers worried, kids biking, Davis Bicycles! bracelets worn, Mothers are happy!*

**2) Davis Bicycles!** Rob Davis is a board member of the biking advocacy group that is dedicated to promoting bicycling in Davis and addressing issues of advocacy, safety, transportation and education. There are two major projects that the CDI could help with in terms of spreading the word. The first is the Mode Share Plan utilizing better signage (way-finding) for kids to know where the smart routes are and how to get to Point A to Point B safely. The other is the Bike Boulevard, hopefully with SACOG funding, and the work is in having the businesses be active in promotion. Davis has a great biking infrastructure, but there is behavior change and barriers (safety) that need to be addressed. In terms of the Business and Economic Development Strategy, there is concern about the value of another parking garage in the downtown, and the fact that there is no Bike Station planned at the Depot or on Olive Drive, if Davis is truly striving to be a multi-modal city.

**3) Business and Economic Development Strategy** - Currently on the June 28<sup>th</sup> Council Agenda. There will be a few CDI members who will be able to attend, along with Rob Davis.

**4) Project Group Report Submissions (5 min each)**

- **Festival**

- There was a great planning meeting at the VMC on June 14<sup>th</sup>! Approximately 18 people attended, and several new faces who have stepped up to take leadership in several areas. The next meeting is scheduled for Wednesday, July 13<sup>th</sup>.

- **Other potential future projects for Participation**

- *Private screenings of NIM for Headstart and other pre-schools* – The idea was well-received, but will be agendaized for further discussion when a project application has been presented.
- *Zero-Waste Committee -new project group* – Will be put on the list of Potential Projects.
- *Wild & Scenic Environmental Film Festival* – *The CDI will assist during the October 13<sup>th</sup> event in the following areas:*
  - *Providing 4 volunteers on the day of the event to help with set up, clean-up, raffle and silent auction*
  - *Sending out notices of the event via our email networks, newsletter etc...*
  - *CDI Tabling at the event in addition to volunteers on site.*
- *Sustainable Lifestyles, William Powers* – *The CDI will co-sponsor the workshop on August 14<sup>th</sup>. The time is set for 3:00 – 5:30 pm, but there is no set venue as yet. The cost will be \$300.00. Any profit from the ticket sales will go to the Cool Davis Foundation.*

## **5) Support Group Action Items Submitted (5 min each)**

- *Communications* - *The brainstormed Newsletter topics & content were approved from the June 13<sup>th</sup> Communications group meeting. The Notice of Intent to send out a Press Release regarding recruitment for Article writers to the Davis Enterprise was approved. The next Communications meeting is Monday, July 11<sup>th</sup> in the Council Chambers at City Hall.*

## **6) Action Items**

- DCTV Message & Plan for June 23<sup>rd</sup> – good to go!
- Participation in the 350.org Celebration - CDI will participate on Sept 24<sup>th</sup> @ Village Homes
- Partnership/Sponsorship Proposal
  - Energy Upgrade Public Forum – confirmation of support
  - New Partnership Approvals –( Holmes JH Green Team, Monticello “Seasonal Cuisine”, Society for Conservation Biology) – All were approved as new partners and will be included in the partner list on the Newsletter.

## **7) Discussion Items**

- Meeting Structure Changes
  - *There was no clear resolution of what works best regarding the timing of future CDI Core Meetings to include partners. More thought and phone calls are needed to figure out what is best for the majority.*

## **8) Next Meeting/Agenda Items/Newsletter Items**

- **TBD:** based on the potential call-in from Davis Gershon and/or Thursday, July 21<sup>st</sup>.