



## MEETING AGENDA

Thursday, May 26<sup>th</sup>, 3:30 – 8:30 pm

### 1) Project Group Reports (5 min each)

- Partnership Outreach
- LiteHouse
- Community Survey “First Steps to Smaller Footprints”
- Measurement
- UCD Make Davis Cool
- Festival

### 2) Project Group Action Items

- Partner Approvals:
  - B&L Bike Shop
  - JHS Earth Club
  - Ciocolat
  - Stewards of God’s Creation Group of Davis Community Church
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### 3) BEDC Follow up

- *A few CDI members attended the BEDC meeting on Monday.*

**4:30 PM ADJOURNMENT TO THE COMMUNICATIONS STRATEGY WORKSHOP**

### AGENDA/TIMELINE

- 4:30pm Introductions
- 4:45pm What is CDI's overall goal? What have we said so far?
- 5:05pm Audiences
- 5:15pm Discussion: What is the purpose of our communications?
- 5:35pm Brainstorm: What are obstacles to behavior change?
- 5:45pm Communications and Climate Change behavior
- 6:15pm Discussion: what are the implications for CDI's work?
- 6:30pm Potluck Dinner**
- 7:15pm Group work Part 1: Targeting key demographics
- 7:35pm Group work Part 2: Targeting value sets/position
- 7:55pm Report backs
- 8:15pm Discussion on next steps
- 8:30pm End